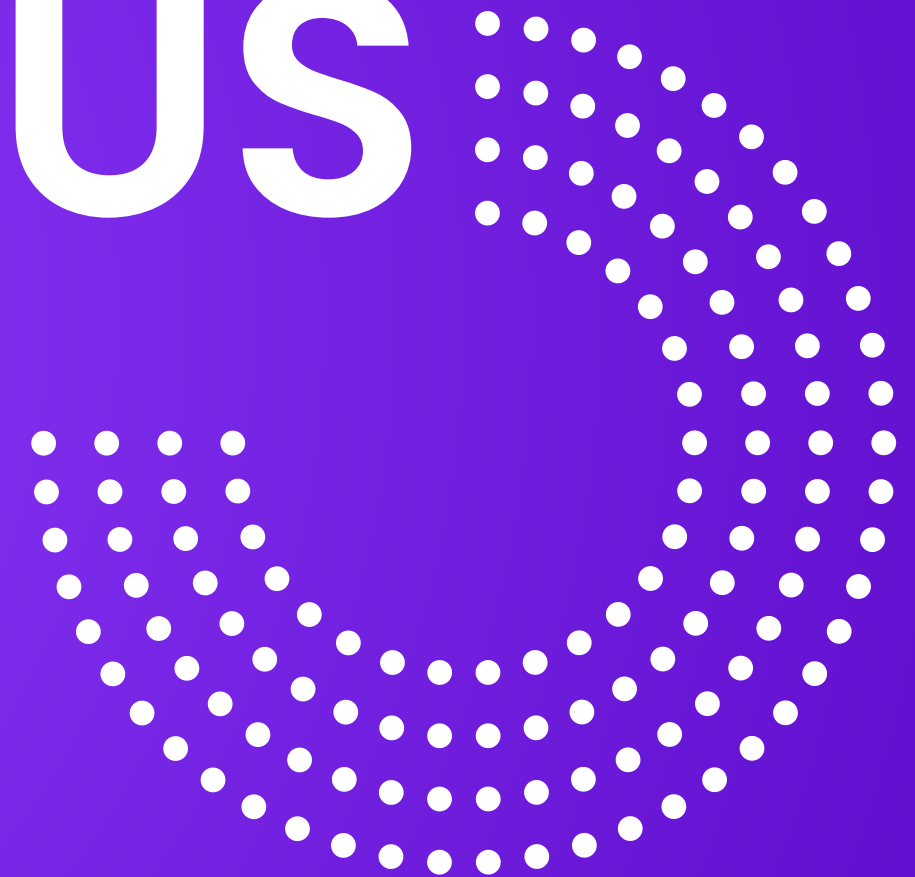


PROJECT NEXUS

AN IDAN INITIATIVE

2025 PARTNERSHIP PROPOSAL



Date

18 June 2025

CONCEPT STATEMENT

IDAN's annual CSR program.

Each year, Project Nexus will engage designers across our chapters in transforming interior spaces in underserved communities. The theme will rotate annually, aligned with the global World Interiors Day focus.

Annual themes will explore the role of interior design in public spaces and its impact on environments. Editions may address learning spaces, market infrastructure, civic offices, etc reflecting the full spectrum of where design meets public life.

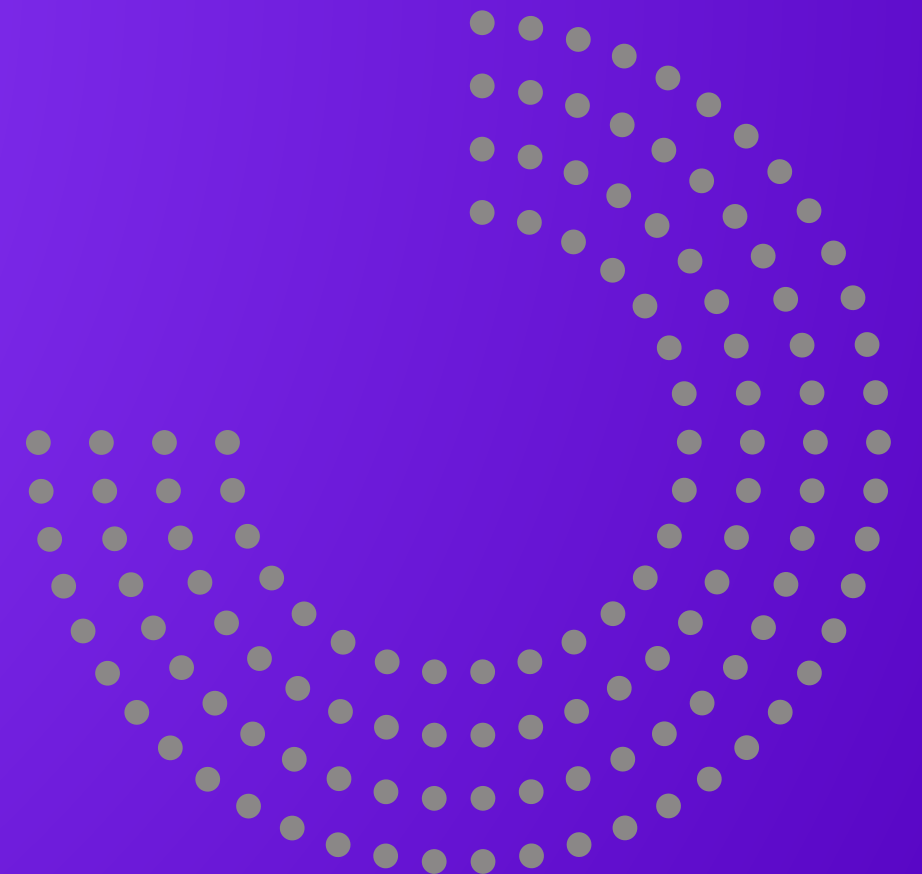


SPACES THAT HEAL

2025 THEME

This aligns with IDAN's national priorities and the World Interiors Day 2025 theme:
"Emotive Design, Human Experience & AI Intelligence."

This year's CSR intervention focuses on healing environments, exploring how interior design supported by user surveys, AI-assisted analysis, and contextual research, can improve the lived experiences of patients and families in healthcare spaces.



About IDAN

The Interior Designers Association of Nigeria (IDAN) is the recognized professional body for interior designers and decorators in Nigeria. We are committed to advancing the practice, education, and regulation of interior design, while advocating for the role of design in national development. Our members include practitioners, educators, students, and allied professionals who believe in the power of design to shape healthier, more functional spaces.



QUICK IDAN STATS

DESIGNER COMMUNITY

500+

INITIATIVES

6

LOCAL AND GLOBAL AFFILIATIONS

5

As Nigeria's foremost interior design association, IDAN connects professionals committed to professionalism, innovation, and industry transformation.

Our CSR strategy positions design as a tool for national development.



The Challenge

Healing Spaces are left Behind.

Component	Focus Area	Implication
Emotional Disconnect	Patients experience stress anxiety and discomfort due to cold clinical and poorly designed spaces	poor design contributes to slower recovery emotional strain and caregiver fatigue
Neglect of Interior Design	Healthcare spaces are often planned without input from professional interior designers	This leads to missed opportunities to improve dignity, care delivery, and operational efficiency.
Untapped Facility Potential	Existing hospitals and clinics in cities like Lagos have potential to be healing environments	Neglecting interior design wastes infrastructure investment and limits positive patient outcomes



The Challenge

Most healthcare spaces in Nigeria are designed for functionality, not healing. The absence of professional interior design in these spaces results in emotionally sterile environments that fail to support patient recovery.

Emotional Disconnect

Many treatment environments for children and young adults with Sickle Cell Disorder often fall short in providing warmth, privacy, and emotional support through thoughtful design.

Critical, yet ignored

As Nigeria's foremost center for Sickle Cell care and education, SCFN serves as a national hub—Despite SCFN's medical breakthroughs, its internal environment doesn't reflect the dignity of care it provides. This initiative is the ideal location to pilot a new vision for healing environments across Nigeria.

IDAN Relevance

The interior design profession is often overlooked in planning and retrofitting healthcare facilities, despite its potential to improve care delivery, patient recovery, reduce worker burnout, and enhance public trust. IDAN seeks to showcase how professional interior design can positively influence well-being, dignity, and healthcare outcomes.



Why SCFN?

SCFN serves as a primary outpatient center for Sickle Cell Disease (SCD) patients throughout Nigeria, making significant strides in research and treatment initiatives. The facility holds great visibility and national significance for policy, advocacy, and raising public awareness. Additionally, SCFN is a strategic location for piloting a replicable, design-driven health intervention.

Why Interior Design?

- 1 Healing environments are shaped not just by medicine but by design.
- 2 Interior design contributes to emotional well-being, efficiency, and dignity.
- 3 This project showcases how professional design can create measurable social impact.
- 4 Aligns with national advocacy for better healthcare infrastructure.



Our Response

IDAN is redesigning the 500 sqm LUTH Sickle Cell Ward to promote psychosocial healing through thoughtful interior design. This includes waiting lounges, consultation rooms, and treatment areas – using color, lighting, and form to support recovery.

Administration and Fundraising
15%



Project Execution
80%

PROJECT EXECUTION

80% of your donations go directly to funding our programmes.

ADMINISTRATION AND FUNDRAISING

15% goes to programme Administration and Fundraising.

MISCELLANEOUS

5% is set aside for misceallaneous spending

How You Can Support

FUND REDESIGN ZONES

- Fund full redesign zones – *mural lounges, treatment clusters*

DONATE MATERIALS

- Donate materials or finishes (*flooring, lighting, furniture, ceiling*)

SPONSOR RESEARCH

- Sponsor the research component

SPONSOR VIDEO DOCUMENTATION

- Sponsor the video documentation component



Sponsorship Packages

● Title Sponsor – ₦15M+

- Naming rights for mural zones or treatment clusters
- Featured in all media documentation and press briefings
- Co-credit in project reports and post-campaign documentary
- Access to donor roundtable session and launch event

● Supporting Sponsor – ₦5M – ₦10M

- Zone branding (e.g., waiting lounge, consultation rooms)
- Co-credit in project reports and post-campaign documentary

● Partner Sponsor – ₦2M – ₦4M

- Recognition in final design board and social media mentions
- Access to donor roundtable session and launch event

● Custom Sponsor – ₦ TBD

- Custom packages available for product/material contributors (*paint, flooring, furniture, ceilings*).



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Contact Information



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